



**DANCESPORT**  
WESTERN AUSTRALIA

# DANCESPORT WA OPEN 2024 SPONSORSHIP PACKAGES



# DanceSport WA Open 2024

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## Advertising & Sponsorship Packages

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The DanceSport WA Open is once again shaping up to be the highlight event of the year's DanceSport calendar, this year held on the 16<sup>th</sup> of November at Curtin Stadium. Advertising and sponsorship packages are now available. Don't miss out on your chance to be a part of the prestigious WA State Championship!

Please email [sponsorship@dancesportwa.com](mailto:sponsorship@dancesportwa.com) to secure your package, or ask how we can tailor-make a package for you!

All prices include GST, and sponsorship packages are available on a first-come, first-served basis.

## Advertising

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### Program Advertising (A4 Souvenir Program)

*Full Page Advertisement: \$220*

*Half Page Advertisement: \$110*

### Screen Advertising (Above Stage Screens)

*Static image (1920x1080px): \$110*

*20 second video (1920x1080px): \$220*

### Floor side Advertising (Corflute Floor Sign)

*1 Sign: \$120*

*2 Signs: \$165*

Signs must be provided by the **advertiser**, and must be a standard size of 1830mm x 600mm (DSWA can arrange printing at cost)

### Supporters Logo Page

Post your "classified" Business Logo and Contact Details in the Event Program: **\$55**

*Please note that all advertising must be received for submission and approval no later than the 25<sup>th</sup> of October.*

# SPONSORSHIP PACKAGES

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## Premium Sponsor Package: \$770

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- Naming rights to one of the Adult or Professional Open Events, to be featured **in the evening program**
- Full page ad in the souvenir program
- Screen ad to be displayed on rotation on the overhead screens throughout the championship
- Feature logo on the event web page under “Premium Sponsors”
- Regular mentions within the social media campaigns in the lead up to the event
- Two VIP table tickets

## Event Sponsor Package: \$440

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- Naming rights to one of the Juvenile, Junior, U21 or Masters Open Events
- Half page ad in the souvenir program
- Screen ad to be displayed on rotation on the overhead screens throughout the championship
- Feature logo on the event web page under “Event Sponsors”
- Regular mentions within the social media campaigns in the lead up to the event
- Two general admission tickets

## Dance Studio Sponsor Package: \$330

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- Naming rights to one of the Championship Open Events to be featured **in the daytime program (Allocated by DSWA)**
- Full page ad in the souvenir program
- Screen ad to be displayed on rotation on the overhead screens throughout the championship
- Feature logo on the event web page under “Studio Sponsors”
- Regular mentions within the social media campaigns in the lead up to the event

*All sponsors are invited to display a pull-up banner near the event, advertising their business or brand, in a location directed by the venue manager on the day.*

### TERMS AND CONDITIONS

- *All packages are offered on a first come basis*
- *All Sponsored events will be presented by the sponsor.*

# COMMUNITY SUPPORT SPONSORSHIP

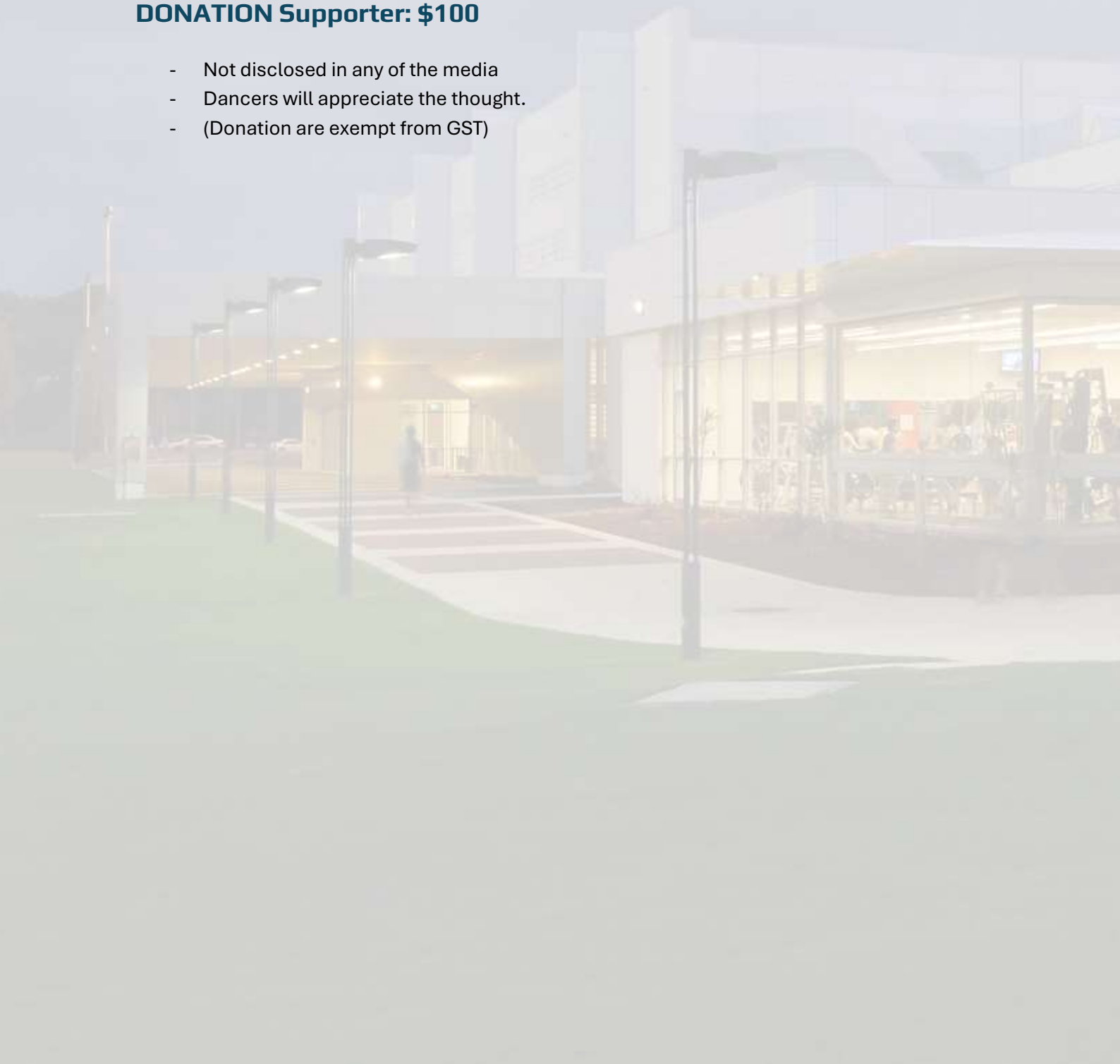
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## **COMMUNITY Supporter: \$200+**

- Mention on event website and social media
- Logo in event program classified page
- Acknowledgment in post-event communications
- Screen advertising: Logo included in group supporter screen displays

## **DONATION Supporter: \$100**

- Not disclosed in any of the media
- Dancers will appreciate the thought.
- (Donation are exempt from GST)



# PREVIOUS WINNERS SPECIAL SEATING

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## **Previous WA OPEN Champion Row: \$155 (2 reserve seats)**

Secure your special WINNERS SEAT for the 2024 WA Open. Rub shoulders with previous WA Open winners in your own dedicated seat allocation. By securing your reserve seat, we will leave a spare seat next to you for your partner or guest.

You will need to be a previous DanceSport WA or Australian Adult or Pro Open Australian winner to be eligible for this offer.

# CUSTOM PACKAGES

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If you wish to discuss a tailor-made sponsorship package, please reach out to [sponsorship@dancesportwa.com](mailto:sponsorship@dancesportwa.com)

For more information about the 2024 DanceSport WA Open Championship, visit <https://dancesporteventswa.com/waopen/>



Saturday 16 November 2024

Curtin Stadium

